

Conditions of participation “MCM x SNIPES” contest

1. ORGANIZER

The organizer of the competition is SNIPES SE, Schanzenstraße 41, 51063 Cologne, Germany (hereinafter “Organizer” or “SNIPES”).

2. PARTICIPATION IN THE ONLINE COMPETITION

The “MCM x SNIPES” competition will take place from 18.04.2025, 15:00 to 07.05.2025, 23:59. Participation is free of charge and independent of the purchase of goods and services.

2.1 ELIGIBILITY TO PARTICIPATE

All natural persons who are at least 18 years old and resident in Belgium, Germany, France, Italy, the Netherlands, Austria, Poland, Portugal, Spain or Switzerland (hereinafter referred to as “participants”) may take part in the competition.

Only one entry per participant is possible. Participants are responsible for the accuracy of their own contact details. In the event of a breach of the conditions of participation, SNIPES reserves the right to exclude the persons concerned from the competition. In such cases, SNIPES also has the right to subsequently deny prizes. Employees of SNIPES SE and all companies affiliated with SNIPES SE in accordance with §§ 15 ff. AktG are excluded from the competition.

2.2 PARTICIPATION

Participation in the competition is achieved as follows: The participant must enter their first and last name, e-mail address and date of birth at <https://www.snipes.com/contestform>, subscribe to the SNIPES newsletter, confirm the conditions of participation and submit the form. Participation is complete once the DOI e-mail has been confirmed.

2.3 ENTRY DEADLINE

The closing date for entries is 07.05.2025, 23:59.

3. DETERMINATION OF THE WINNERS AND PRIZES

3.1 PRIZES

The prize is one MCM x SNIPES product package worth 1,500€. The exact composition of the package is up to SNIPES. The prize cannot be paid out in cash and cannot be exchanged. The prize cannot be transferred to third parties. The organizer reserves the right to replace the prize with a similar prize of equal or greater value.

3.2 DETERMINATION AND NOTIFICATION OF THE WINNERS

The product package can be won by one participant in the competition. The winner will be drawn at random from all participants. The winner will be contacted by e-mail by 31.05.2025. The winner must send the requested data to SNIPES within 72 hours of the first contact attempt. Failure to do so will result in forfeiture of the prize. The currently valid data protection regulations of SNIPES apply.

4. CANCELLATION

SNIPES reserves the right to cancel the competition at any time without prior notice for important reasons. In particular, the competition may be terminated for good cause if the proper running of the competition can no longer be guaranteed for technical or legal reasons. Liability towards participants is excluded in this respect. If such a termination was caused by the intentional behavior of a participant, SNIPES may demand compensation from this person for the resulting damages.

5. LIABILITY

SNIPES always endeavors to provide correct and up-to-date information. Despite the utmost care, no guarantee is given for the accuracy and completeness of the content of the websites listed here and/or these conditions of participation. SNIPES is not liable for misuse of the winning prize or non-compliance with the conditions of participation by the winner.

Participation in the competition is at your own risk. SNIPES SE and its affiliated companies are not liable for damages resulting from participation in the competition. This exclusion of liability does not apply to intent or gross negligence and does not apply to damage to life, limb or health.

6. GENERAL PROVISIONS

Insofar as individual provisions of these conditions of participation are or become invalid, this shall not affect the validity of the remaining conditions of participation. Legal recourse is excluded. A cash payment, change or exchange of the prize is not possible. Prize claims are not transferable. These conditions of participation and the entire legal relationship between the participants and SNIPES are subject exclusively to the law of the Federal Republic of Germany.

INFORMATION in accordance with article 13 GDPR

Person responsible for data collection:

Snipes SE, Schanzenstr. 41, 51063 Köln

Contact details of the data protection officer:

Martin Hölscher, address as above, E-Mail: privacy@snipes.com

The following personal data was collected from you:

First name, last name, e-mail address, clothing size, postal address, date of birth.

Purposes for which the personal data is to be processed:

Contacting for prize processing and shipping by SNIPES or third parties authorized by SNIPES.

Legal basis of processing:

Art. 6 para. 1 GDPR

a) Consent of the data subject to the processing of personal data concerning you for one or more specific purposes.

f) Processing is necessary for the purposes of the legitimate interests of the controller or a third party, unless such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require the protection of personal data, in particular where the data subject is a child

Recipients or categories of recipients of the personal data:
Trusted employees of SNIPES SE or third parties authorized by SNIPES SE for prize processing.

Duration of the retention of the personal data or alternatively criteria for determining this duration:

Two weeks after the prize has been sent to the winner, the personal data will be destroyed.

Right of persons affected by data processing:

You have a right to obtain information from the controller about the personal data concerned (Art. 15 GDPR), as well as a right to rectification (Art. 16 GDPR) or erasure (Art. 17 GDPR) or to restriction of processing (Art. 18 GDPR) or to data portability (Art. 20 GDPR), as well as a right to object to processing (Art. 21 GDPR). Please direct your requests in this regard to the above-mentioned data protection officer.

If the data processing is based solely on Art. 6 (1) a) GDPR, i.e. you have given your consent to the collection and processing of data, you are entitled to revoke your consent at any time, but without affecting the lawfulness of the processing carried out on the basis of the consent until revocation..

In addition, you have a right of appeal to the competent supervisory authority. This is the State Commissioner for Data Protection and Freedom of Information of North Rhine-Westphalia, Kavalleriestr. 2-4, 40213 Düsseldorf, Tel.: 0211-38424-0, Fax: 0211-38424-10, e-mail: poststelle@ldi.nrw.de. There is no automated decision-making with regard to the evaluation of your personal data.